

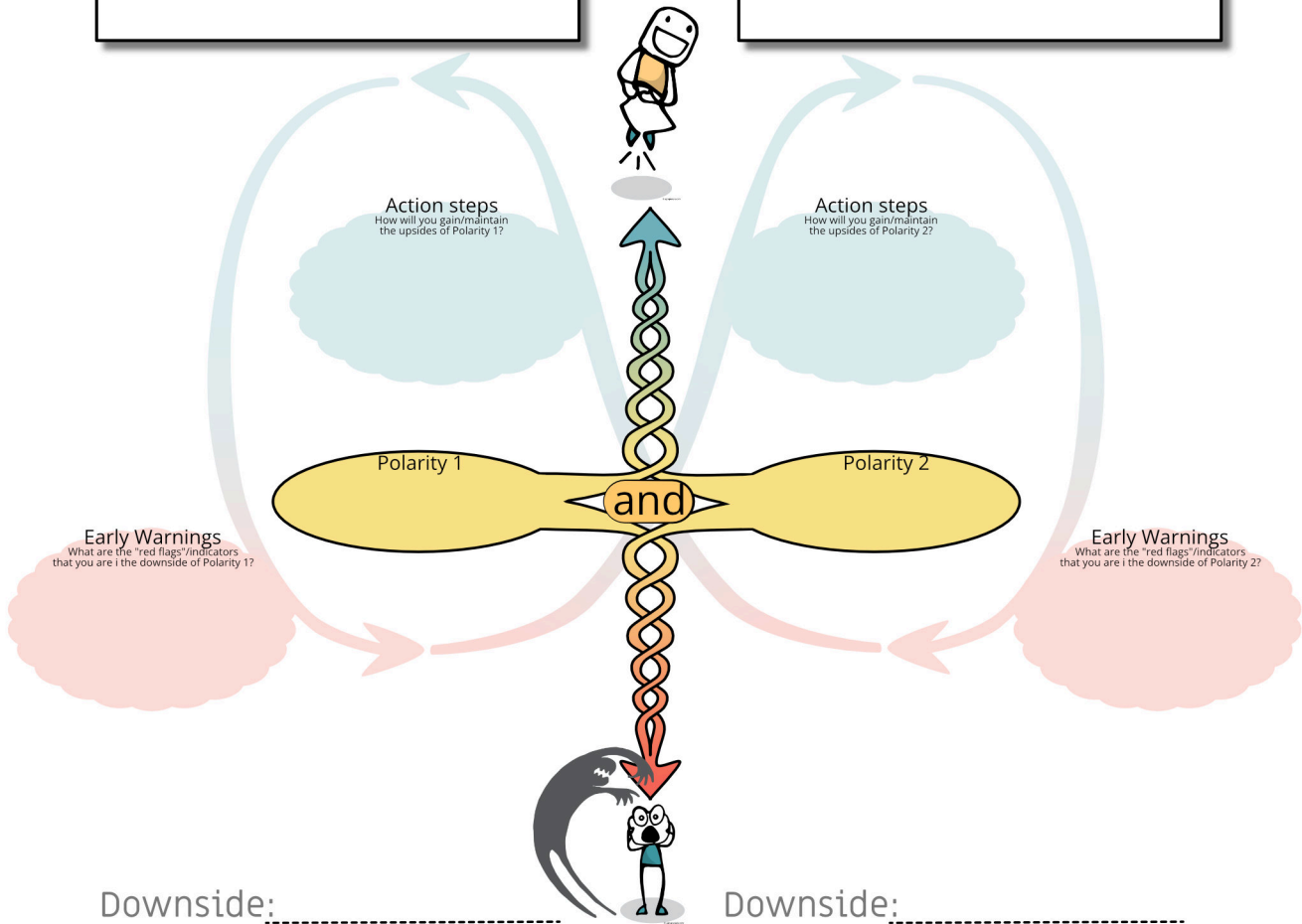
Desired state:

Upside:

Positive outcomes (What are the upsides of focusing on Polarity 1?)

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Downside:

Negative outcomes (What are the negative results of over-focusing on Polarity 1 to the neglect of Polarity 2?)

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Negative outcomes (What are the negative results of over-focusing on Polarity 1 to the neglect of Polarity 2?)

Undesired state:

Based on the work of Barry Johnson, author of Polarity Management